

RECOMMENDED

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Don't use your pen for any purpose other than writing.

Don't expect it to write unless it is filled.

Don't take your pen apart. Take it to a repairman if an adjustment of any kind is necessary.

Don't hurry filling your pen. Flush two or three times. Hold pen submerged above black section for ten seconds.

Don't mix writing fluids. Use Skrip regularly.

Don't fill your pen from a dirty ink well. Use fresh, clean fluid. Use Skrip.

Don't flush your pen in hot water or expose it to excessive heat. Use cold water to clean pen.

Don't expect your pen to perform miracles. It was made only for writing.

Don't merely place the cap on — SCREW IT ON tight.

Don't leave surplus writing fluid on the section, feed or nib after filling. Hold pen point down and wipe carefully with a cloth.

Don't fail to examine your pen after it has been dropped. Writing fluid may have been shaken into the cap by the impact.

Don't hold the point of your pen down when screwing on the cap. Always hold point up — and screw cap on tight.

Don't permit your pen to lie around with the cap off.

## DON'TS

## IFS

READ THIS FOLDER FOR

# FOUNTAIN PEN SATISFACTION

SHEAFFER'S

ALL Sheaffer merchandise is forever guaranteed against defects in materials and workmanship. Sheaffer's Lifetime fountain pen is unconditionally guaranteed against everything except loss for your lifetime. Every piece of Sheaffer merchandise leaves the factory only after many careful inspections and thorough tests. If for any reason a Sheaffer product fails to give complete satisfaction the company insists that they be notified. Sheaffer is interested to an even greater extent than the owner that every Sheaffer item give 100% service and pledge the entire resources of the world's leader to the end that today's writing needs are served in a manner unprecedented by any other line in the world.

## THE CORRECT WAY TO FLUSH, FILL AND REPLACE CAP

### SHEAFFER'S PENCILS

COUNTLESS inspections and thorough tests at the factory assure you that your Sheaffer pen is in perfect condition when it reaches you. Don't mistreat it. The observance of a few simple rules will give you a lifetime of pen service and satisfaction.

It is important that your pen be filled in the proper manner. Filling is a simple operation requiring only a few seconds.

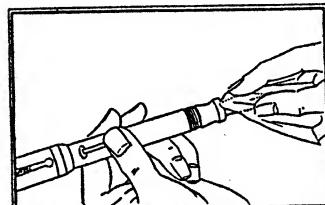


Fig. 1

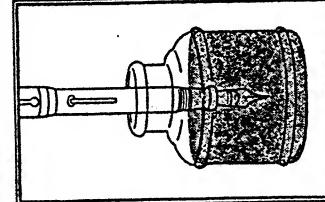


Fig. 2

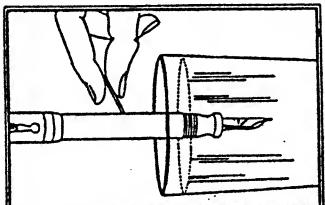


Fig. 3

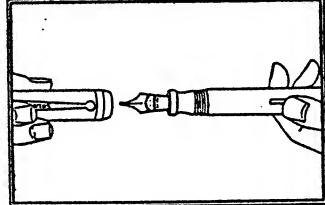


Fig. 4

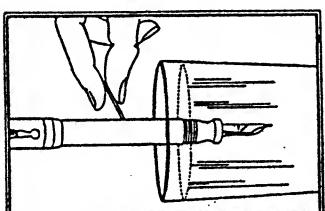


Fig. 5

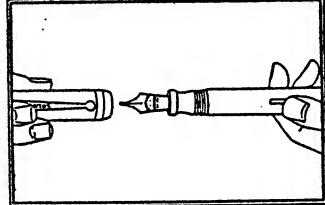


Fig. 6

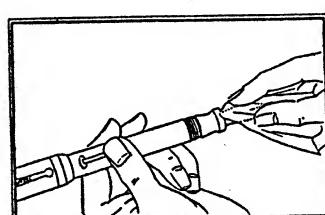


Fig. 7

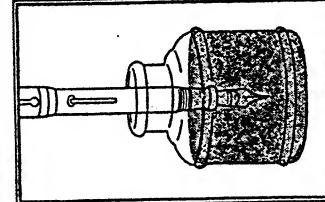


Fig. 8

We believe Sheaffer pens will use any good writing fluid but we know they will give completely satisfactory service if you use Skrip exclusively.

Skrip, the successor to Ink, flows freely, dries quickly, spreads evenly and is offered in blue, black, red, green and purple, all these colors being readily washable from clothing, yet making a flexible and sufficiently permanent record on paper for ordinary work. Washable Skrip is ideal for home and school use. Skrip is also manufactured in Permanent Royal Blue. This writing fluid has all the writing properties found in washable Skrip and also, that one property—resistance to water and sunlight—so much desired by those who maintain permanent records.



SHEAFFER'S  
LEADS

All Sheaffer pencils are built to use all brands of leads of standard and oversize gauge, however, we know that the Sheaffer pencil user will have less trouble if Sheaffer's Blue Cap leads are used consistently. Sheaffer's Blue Cap leads are softer, record a blacker mark and are stronger than any other lead on the market. Packed in handy containers for sale by leading dealers everywhere. Supplied in black in varying degrees of softness and in red, blue and indelible, regular size and oversize.

Fig. 7  
(Fig. 6). Remove lead, replace eraser, put cap on again. Sometimes a particle of sand will get into the lead carrier and this is noticeable when the carter will not grip the new lead as it should. Turn the lead carrier out as far as will go, give an extra hard turn at the end which will expel the extra particle of lead in the carrier.

Insert lead (Fig. 7) at tip of pencil. When two-thirds in, slight resistance is felt. Keep pushing until solid resistance is met. This forces lead into carrier. If the lead is not full length, it will drop out of sight when inserted in tip of pencil. In such a case probe the mechanism until about  $\frac{1}{2}$ " of lead extends then push it into the lead carrier with your finger.

Turn cap to right to propel lead to writing position, turn to left to draw back again.

The entire operation is very simple and requires but three or four seconds.

If it is not necessary to turn cap at top to reach eraser or extra leads—merely pull cap off.

Fig. 4  
surface. Remove pen cap, submerge pen in water entirely over black section. Open filler lever and release, allowing it to snap back in position flush with barrel, doing this several times to rinse sac and feed.

If for any reason your pen does not fill when following the above directions, do not attempt to take the pen apart. The feed may be clogged or the sac may need changing. Take or send to reliable service station.

By following the above hints and using Skrip consistently you will not need to clean your pen often. So long as your pen is giving satisfactory service do not jeopardize this by wanting to service or clean too often.

To fill, unscrew pen cap and place on butt end. Uncork your Skrip bottle and place on solid flat surface. Submerge pen point entirely up to middle part of black section. (See Fig. 1.) Open filler lever and release, doing this two or three times to flush pen and free feed channel of any sediment that may be in pen if you have been using ordinary inks. Then finally release lever to automatically snap back in place flush with pen barrel, holding pen point submerged ten seconds to permit complete filling of Skrip. If not fully submerged sac will fill partially with air. Keep pen point submerged. Extract pen, holding point down (see Fig. 2), wipe off surplus Skrip on pen point, feed and black section. If pen is not to be used at once replace cap by holding pen point up (see Fig. 3) and